



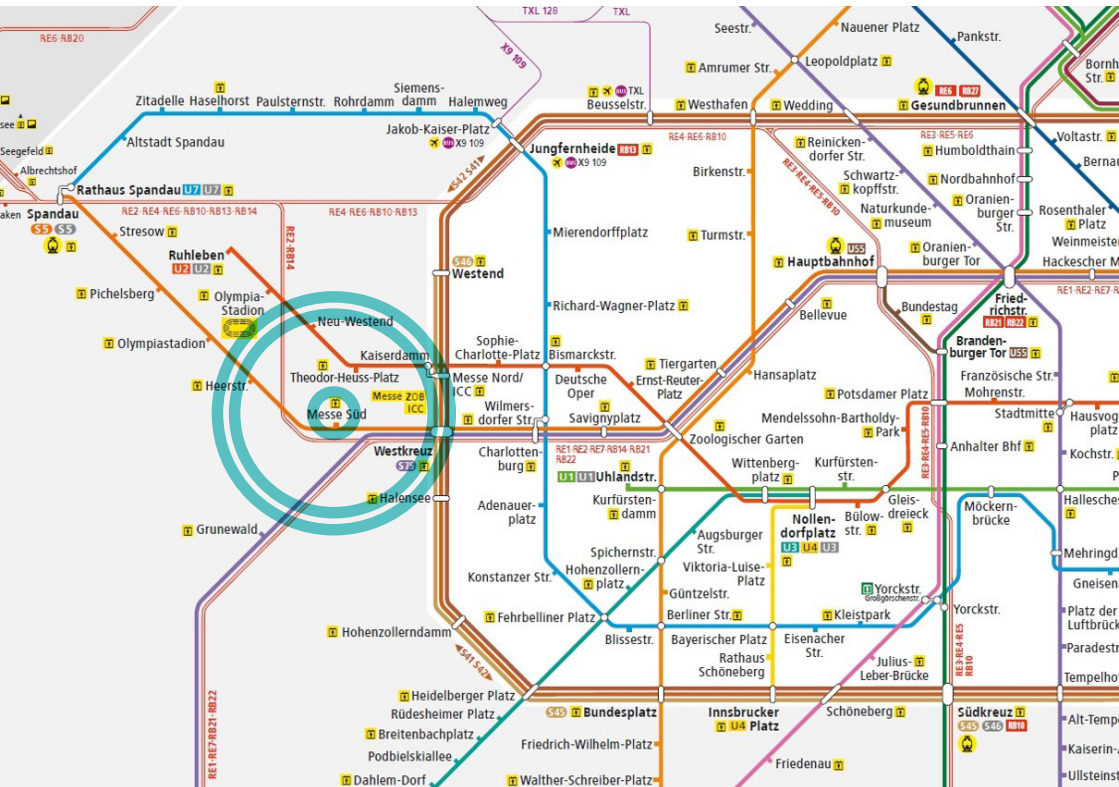
# The 7<sup>th</sup> IEEE International Conference on Consumer Electronics - Berlin

## Guest Guide



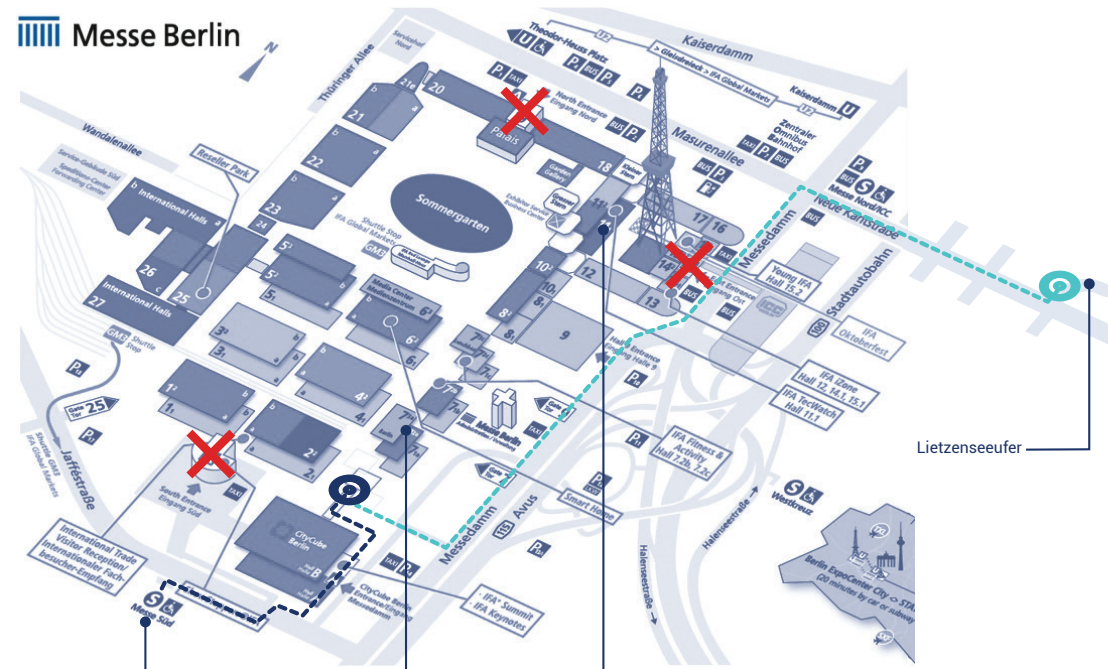
# How to get to IEEE 2017 ICCE-Berlin

While there are three S-Bahn stations around the IFA ground, the **best** one for the conference site is **station "Messe Süd"** on S-Bahn line **S-5** (direction "Spandau", **1 stop from "Westkreuz"**, where it crosses the ring lines). Ticket options are found at <https://shop.bvg.de/index.php/tickets>, e.g. a tourist Berlin WelcomeCard – 4 days.





Leave the S-Bahn station "Messe Süd" at its **East exit (!)**, cross the road, walk around the CityCube Berlin building at its right side, then just walk up the stairs to the **entrance of Hall 7** and you are there. The **Hall 7 entrance is the only IFA entrance that is open early enough for our conference to start at 09:00 h**, all other IFA entrances (North, East and also South!) will open at 10:00 only – so please do avoid the other entrances!!! And you need to have your **IFA ticket** with you to show to the staff! The **ICCE-Berlin conference is on the third floor, room 7.3 "Berlin"**.

## Messe Berlin



S-Bahn station "Messe Süd"      ICCE-Berlin in Hall 7.3 "Berlin"      TecWatch Hall 11.1

-  "Your" Entrance to ICCE-Berlin and IFA!
-  Hotel "Seehof"(conference dinner)







ICCE-Berlin  
in Hall 7.3 "Berlin"

S-Bahn station  
"Messe Süd"

## Useful Information and Links


A short portrait of Berlin can be found on the city's official pages:  
<http://www.berlin.de/international/index.en.php> and  
<http://www.visitberlin.de/en>

More information on the public transportation:  
<http://www.bvg.de/index.php/en/index.html>

A list containing the most important places of interest in Berlin:  
<http://www.berlin.de/international/attractions/index.en.php>

Detailed information about the IFA 2017 (Consumer Electronics Unlimited):  
<http://www.ifa-berlin.com>.

ICCE-Berlin at IFA hosted conferences  
<http://b2b.ifa-berlin.com/de/DieIFA/HostedConferences/index-2.html>

 "Your" Entrance to ICCE-Berlin and IFA!  
(ONLY entrance opened from 09:00 h!)



**ICCE**  
**Berlin**  
3-6 September 2017

