



ICCE
Berlin
3-6 September 2017

**Call for Participation:
ICCE-Berlin 2017 Best Poster/Paper
presentation Video Award
"CESocTV: Be famous!"**

We **invite you** to participate in:

The ICCE-Berlin 2017 Best Presentation Video Award competition!

You can apply if you are an author of the poster accepted for presentation at the IEEE ICCE-Berlin 2017.

One-minute madness session: Share your expertise

This is your chance to share your research evidence with the consumer electronics professionals and enhance your career, discuss the value of your research project, demonstrate the impact you've made.

One minute is all it takes, and your project could be the talk of the IEEE ICCE-Berlin 2017!

First, your work will be introduced in a one-minute madness session.

Why?

The purpose is to "advertise" your research and make people excited about coming to see your poster during the poster session that will follow the one-minute madness session. It will be a 60 second verbal sketch of your research project. The sketch should be accompanied by a single poster slide. It can be done in an informal and even fun way.

One-minute video of your presentation will be taken during the madness session at ICCE-Berlin 2017. All the videos will be edited and posted on the IEEE CESoc after ICCE 2017.

Submission Format

1. Submit a paper and get it accepted.
2. a) Prepare and print out a poster for the poster session.
2. b) Prepare slides for the oral session
3. Prepare a one slide PowerPoint presentation for the one-minute madness session. Keep the slide simple. It should be an overview slide. Use mainly pictures or illustrations ("a picture is worth 1000 words). Use landscape orientation.
4. Additional slide to provide your name, the title of your poster and your contact details so that members of the audience could get in touch to follow up on any points of interest.

Break up your talk into three 20 second parts. Introduce the problem and motivate its importance in the first part. Introduce your approach and mention

your main results in the second part. Give an overview of what you learned in hindsight during the course of the research and what makes the findings of your research interesting in the third part. Keep it conversational.

Review Process

The professional judges panel consisting of the ICCE-Berlin 2017 TPC members will evaluate the presentation videos. There will be a "viewers' judges panel" as well. The watch time of the videos will be counted for a time interval of 2 weeks. Then the winners will be announced.

Awards

Besides eternal glory, the winner announced by the ICCE-Berlin 2017 TPC will receive ICCE-Berlin 2018 registration waiver and speaking opportunity to present the winning project at ICCE-Berlin 2018. The winner announced by the "viewers' judges panel" in accordance with the longest watch time will receive free one-year IEEE and Consumer Electronics Society subscription. Special recognition for the best poster presentation.

Questions?

Gordana Velikić
2017-Berlin ICCE Conference Chair
RTRK Computer Based Systems LLC, Novi Sad, Serbia
E-mail: Gordana.Velikic@rt-rk.com

Konstantin Glasman
Chair, Video/Multimedia Committee
St. Petersburg State University of Film and Television
St. Petersburg, Russia
E-mail: k.glasman@gmail.com



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